

PORTFOLIO

2022

Bulliard Morgane

**Open minded, sense of listening, motivated, creative,
organised, curious**

GOALS

I am asking for a position in the creative world of professional graphic design and marketing. I would like to show and share my knowledge and creative skills in impactful ways.

FORMATION

4 years in the professional formation center of Arts in graphic design

Participated in projects:

- Logo and a indoor and outdoor signage for the professional formation center of health and social
- Packaging design for a line a vitamins.
- Flyer for the awards ceremony of a national contest in Switzerland
- Flyer for the sale exhibition of the professional formation center of Arts

PRICES

Laureate 2021 creating a flyer for the national awards ceremony of Cinécivic

LANGUAGES

French ● native speaker
English ● fluent
Spanish ● intermediate

SKILLS

Indesign ●●●●
Illustrator ●●●●
Bridge ●●●●
Photoshop ●●●○
Adobe XD ●●●○

STUDENT JOBS

House keeping
Babysitting

INTERESTS

Music
Fashion
Travelling
Photography
Drawing
Cinema
Art
Makeup

CONTACTS

bulliardmorgane@gmail.com
0041 78 228 83 30

1

**CINÉCIVIC
POSTER**

2

**KISS
CONDOMS**

3

**ÉDEN
CINÉMA**

4

**SILK
PAINTING**

5

**CFP SANTÉ
SOCIAL**

6

**MAI AU
PARC**

7

**TRAJECTORY
WORK**



CINÉCIVIC

I had to create a flyer for the awards ceremony of Cinécivic. Cinécivic is a federal competition organized by Geneva to create posters to encourage young people between 18-25 years to vote. My flyer won the laureate of 2020 and will represent

their awards ceremony of 2021. Eventually, Cinécivic decided to transform my flyer in a poster in order to promote all around Geneva.



ciné civic

7ème édition concours

www.cinecivic.ch

2021-2022

SBB CFF FFS | Canton de Vaud | Canton de Berne | GENEVE | FIPDA | Banque Cantonale du Valais | Découverte | lémanbleu-tv | QR code | Instagram | Facebook | YouTube

À D
3
PLR
Les Libérau
Genève



KISS CONDOMS

I had to create a new brand of condoms for young people between 16 to 25 years old. This brand want to be extravagant, they don't want to hide, they want to show themselves and show that young people shouldn't have to hide

condoms and the fact that they buy condoms. It had to establish a relation with young people while also providing protection for them.



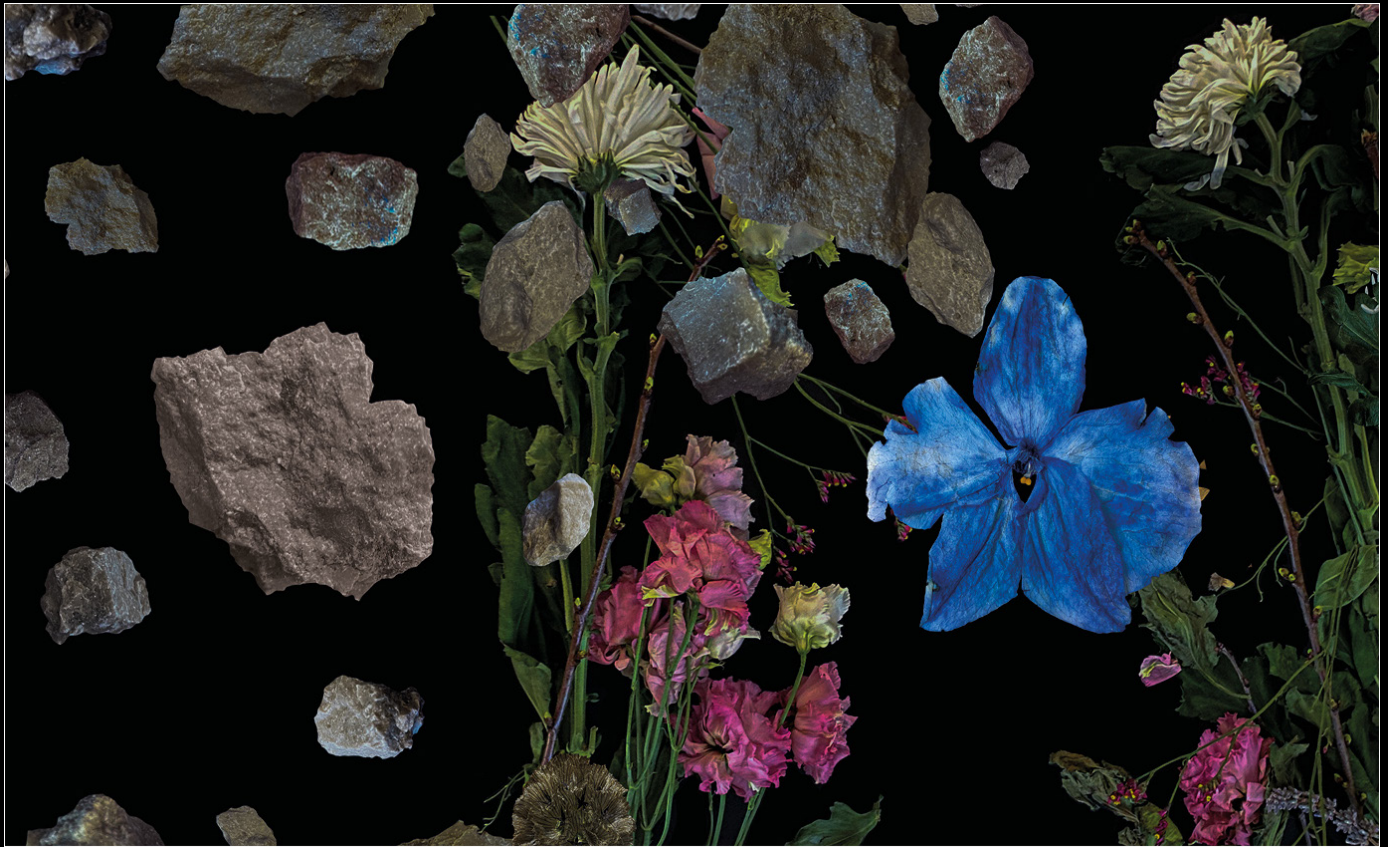


ÉDEN CINÉMA

For the TIP (Travail Interdisciplinaire de maturité professionnelle) we had to first read the book: L'Éden Cinéma from Marguerite Duras. After this, we had an entire week to work on the theme of struggles, struggles we find throughout the book and create a

cover for it.

For this cover I decided to concentrate on the mental struggles between the mother who is old and Suzanne who is a teenager.



I decided to represent on the exterior cover the “fight” between the two of them and how their relationship affect eachother. Suzanne is on the

page with the blue orchid while the mother is represented on the page with the rocks.



At first I wanted to create an environment on a software called cables.gl. With this composition I wanted to mix flowers and nature with 3D objects and create a psychedelic cover where we could see nature through objects. I realised that even if I could create a lot of things I couldn't modify how the

shapes were going to be. I couldn't modify the movement of the shapes and I was very limited with the type of pictures I could insert. So, I decided to completely change direction and to create something that truly show that the work done is made by me, and the composition was created with more than a software.



I then decided to keep the idea of nature and flowers and include some 3D rocks. The rocks like I said before, represent the mother, mother who is harsh, who hurts Suzanne and keeps her from growing up. I then decided to start creating my composition of flowers and put in the rocks but I noticed

that they don't go very well with the flowers, they also don't show the harshness of the mother and how much she hurt Suzanne. So I decided to use real rocks to show the dramatic side of an unhealthy and destructive relationship.

« La mère est assise.
Elle a un chapeau de paille.
Des souliers noirs.
Des bas de coton robe grenat.
Elle tient à la main un gros sac
noir bourré.

Près d'elle,
assise, Suzanne
« fardée comme une
putain », en robe bleue,
également avec un chapeau de
paille, un sac à la main.
Elles sont toutes les deux assises – un peu comme dans un train. »

L'Éden Cinéma

Marguerite Duras

After creating my composition, I proceeded to add the title of the book with the name of the author on the cover flap. I also added a short extract from the book, extract that represent the relationship of the two characters. The text start on the cover flap in order to bring attention to the reader who'd have to

open the book to know the entier extract. The choice of only including text information on the covers flaps is to highlight the struggles between the mother and Suzanne, to be overwhelmed by the atmosphere of this cover and be part of the destruction of Suzanne.

● 2020
Silk painting





CENTRES DE SANTÉ =
FORMATION SOCIAL =
PROFESSIONNELLE

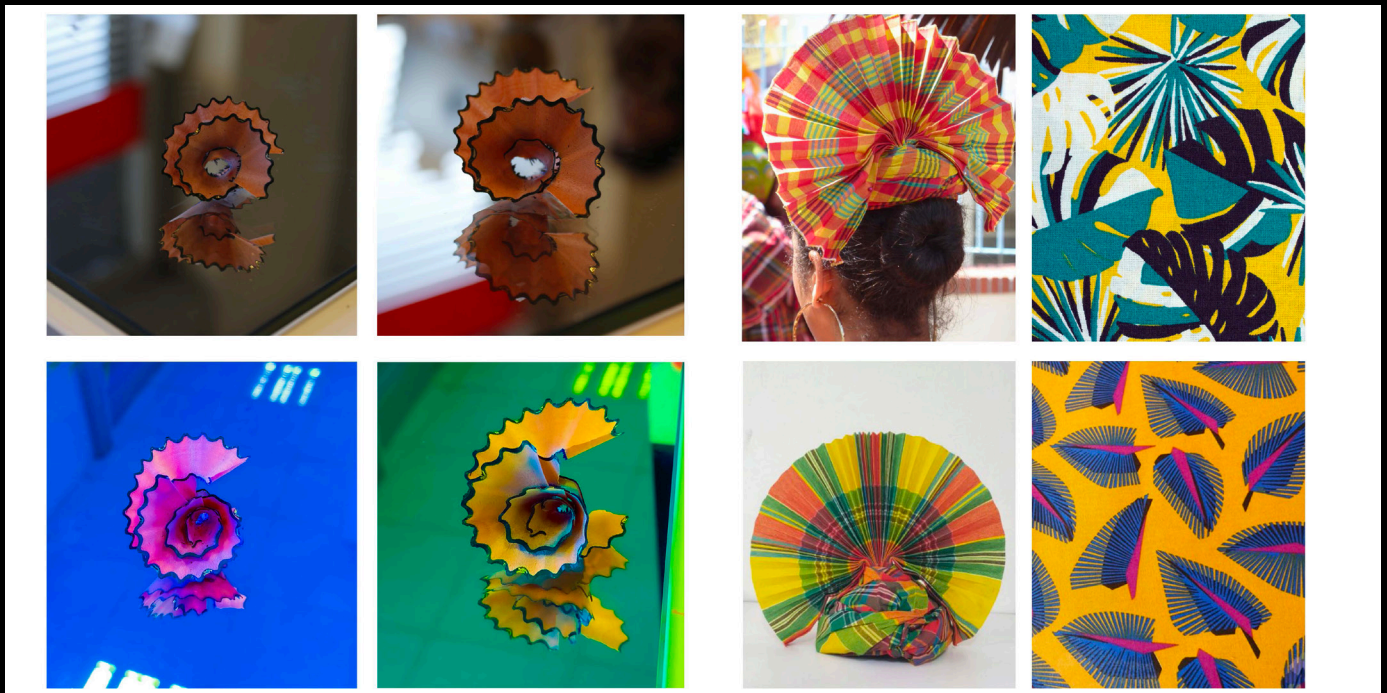
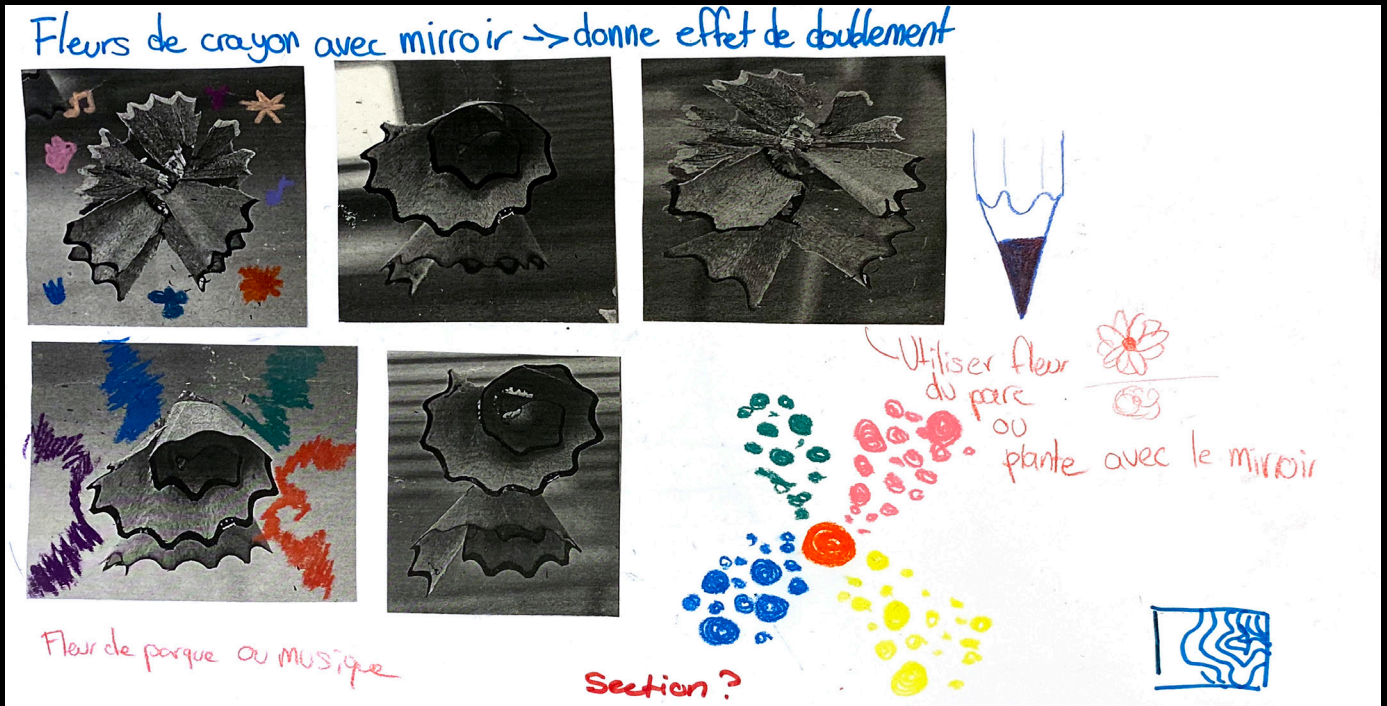
CFP SANTÉ =
SOCIAL =

CFP SANTÉ SOCIAL

I had to create a logo with an outdoor and indoor signage for the social health formation center. The logo had to reflect the formation without looking too boring and generic. The color also was important for the client because each color

has a meaning, and we had to communicate to everyone the medical and social aspect of this formation. I used red and blue for the colors and played with the = symbol to communicate the unity of the two formations offered in this school.





MAI AU PARC

I had to create a poster for a music festival named Mai au parc. This festival takes place in the parc Bernasconi and it offer cultural music and food. This year creole music was in the limelight. I first made some sketches and decided to use

pencil shaving because it reminded me of the traditional Creole hats that women use during celebration and events. After that, I created a colourful universe with the shavings to communicate the music and party aspects of the festival.

**FESTIVAL
MAI AU PARC
27-29 MAI 2022
PARC
BERNASCONI
ENTRÉE GRATUITE**

**MAI
AU
PARC**

maiauparc.com





TRAJECTORY

For this work the theme was «Trajectory.» I had to create a visual work that could communicate my idea on the base of the theme. I decided for this project to create an object that will communicate my message and step out from the work

usually done in class in order to have a strong message.

