

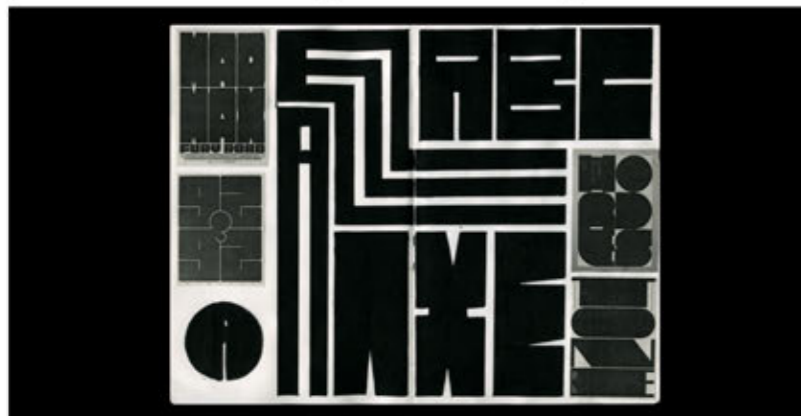
Contact



# Mila Revirron Portfolio

I'm Mila, a passionate graphic designer based in Geneva, with a degree in Applied Arts. I spent my whole childhood looking at posters in the street and being fascinated by them. Now I design them and so much more. I've always loved exploring different ways of producing art, using both manual techniques such as drawing, screen printing and linocut, and digital tools such as the graphics tablet and the computer to bring my ideas to life.

On the one hand, I like to explore quirky, colourful worlds, often tinged with humour, where I give free rein to my creativity. On the other, I tackle more rigorous editorial projects, working on typography and layout. What motivates me is quite simply the pleasure of creating. Whether I'm working on my own projects or responding to specific requests, what keeps me alive is always staying creative by working with nice people on cultural projects that bring life to the town where I live.



— Back

## Satin Scarf Typographic project April 2023



The aim of this typographic project was to design a scarf that was put up for sale at the annual sale of Applied Arts in Geneva. We were completely free, and my choice was to explore the notion of architecture in order to combine three important disciplines at our school: fashion design, architecture and, through my creation, the graphic design section. I used Louis Sullivan's cult phrase 'form follows function', but added the element of 'does' to create a reflection and challenge this statement. I'm convinced that form doesn't always serve function, that an object can exist on its own and for its own sake without necessarily having a function or complying with standards.

<https://www.figmo.ch>



— Back

— Back

## Cafe La Petite Reine Posters serie 2023 - 2024

### OCTOBRE



Since October 2023 I've been lucky enough to work with the great team at 'La Petite Reine' bar, a cultural venue in the heart of Geneva that brings together all kinds of people and invites us every Thursday and Friday with a programme of artists from the Geneva scene and beyond. It's a rather alternative place that always gives me carte blanche to have fun with colourful and amusing designs. I still have a lot of fun putting together the monthly programme for this cult venue for a lot of young people in Geneva.



— Back

— Back

Screenprinted posters  
Collaboration  
April 2024



In this screen-printing project that I did with Theo Humbel, we wanted above all to have fun and allow ourselves to explore design in a very free and fun way. The theme of this triptych of posters was the seasons, with the yellow representing summer, the blue winter and the green spring. Each poster is personified by a main character, with surrounding elements that make up his or her world. Texts add a poetic dimension and add precision to the atmosphere we wanted to convey. The typographic research is the mainstay of this project and tends to show that the madness of certain fonts can be the essence of good design. Stay tuned for the arrival of autumn



— Back

— Back

Visual Dialogue  
Magazine - Issue one  
April 2024



This class project follows the creation of a visual dialogue between a photograph and one of my designs. Click here to find out more about this project. The aim was to produce a magazine listing all the creations of our year's students on this exercise. It includes an index of the photographers whose work was used, the various visual dialogues, and a page layout on the theme of dialogue, which I decided to illustrate with film lines from very different backgrounds, creating a sort of hubbub, an alternative dialogue.



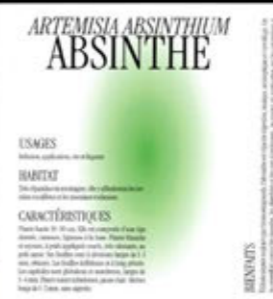
— Back

— Back

Diploma work  
Editorial project  
January 2024



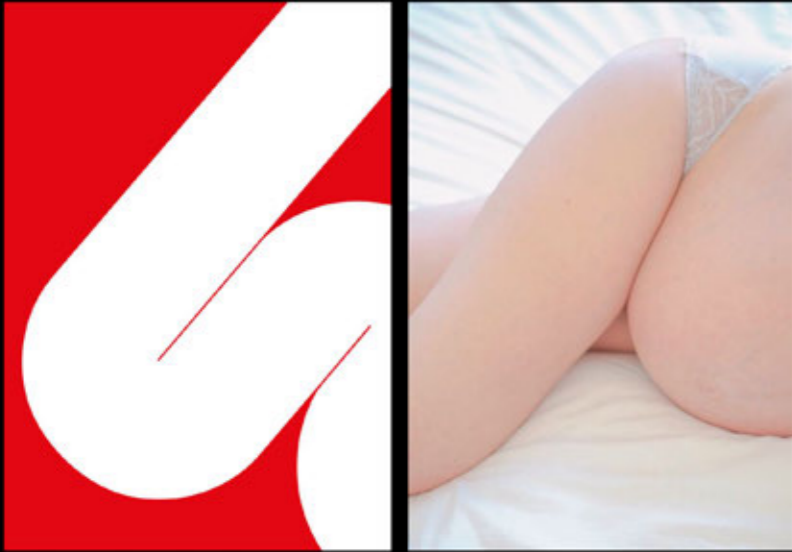
"Nature's Knowledge" is my publishing project for my final year diploma thesis. The general theme being colour, my work focused more specifically on colours in nature. Based on the principle that colour was the best way to recognise a plant, I created a collection of Swiss medicinal plants categorised by colour. My aim was to design something useful that would enable people to free themselves from the current capitalist modes of consumption and treat themselves, all thanks to the colour of plants.



— Back

— Back

Visual Dialogue  
Posters  
November 2022



The motivation behind this class project was to create a design that could interact with a photograph of our choice. I chose the work of Frederica Calzi, an Italian photographer who works extensively on the female body, its curves and the subject of maternity. It was with these values in mind, and with the ambition of representing women in all their strength, that this design was born. It takes up the notion of curves and generosity that femininity offers, but adds something very radical and powerful that contrasts with Frederica's photography.

— Back

— Back

Experimental corpus  
Typography research  
March 2023



This typographic research is taken from my experimentation notebook. I try to explore inspirations that appeal to me at the time and turn them into a double-page spread of letterforms. This practice allows me to stay creative and alert to current trends, while creating in a very free and relaxed way.



— Back

— Back

KOOKO – Coco Water  
Packaging project  
March 2023



Kooko coconut water is a fictional packaging project I carried out during my studies. The brief was to create a can of packaging for a new coconut water for which we had to choose the target audience. I decided to make a radical change from what we usually see for coconut water, which are often very sleek and smooth designs, with a totally offbeat and humorous design. I wanted to take people into a world that evokes holidays and sunshine, and makes you want to refresh yourself. I used the collage medium, which is one of my favourite ways of working, combining manual techniques and digital typography.

— Back

— *Back*

*Mila Revirron*  
*alim.revirron@gmail.com*  
*+41786066826*